



# The Lions Lines

*Together We Serve*

DISTRICT 25 G

WEBSITE: [www.lions25g.org](http://www.lions25g.org)

May, 2009

Volume 2, Issue 11

**District Governor:**

Sam Fryback  
(Lion Marcia)  
8236 E Sunrise Drive  
Syracuse, IN 46567  
H (574) 457-2384  
C (574) 528-0286  
[msf1964@gmail.com](mailto:msf1964@gmail.com)

**Immediate Past District Governor:**

CC David Eisen  
(Barbara)  
1112 E. 3<sup>rd</sup> Street  
Mishawaka, IN 46544  
H (574) 255-5613  
W (574) 259-5277; x300  
Fax (574) 255-8489  
[d.eisen@mphpl.org](mailto:d.eisen@mphpl.org)

**Vice District Governor:**

Bill Wallace  
(Lion Jane)  
801 N. Michigan Street  
Plymouth, IN 46563  
H (574) 935-3439  
[wjwallace1@embarqmail.com](mailto:wjwallace1@embarqmail.com)

**Cabinet Secretary-Treasurer:**

PDG Ann Haffner  
(PDG Charlie)  
11268 N. State Road 13  
Syracuse, IN 46567  
H (574) 457-3054  
[ahaffner@kconline.com](mailto:ahaffner@kconline.com)

**Membership Chairperson:**

PDG Art Birk  
(PDG Pat)  
614 N. Plymouth St.  
Culver, IN 46511-1016  
H (574) 842-3690  
Fax (574) 842-3670  
[iambirk@att.net](mailto:iambirk@att.net)

***THIS 'N THAT***

For those Lions that attended the Indiana State Convention; it was a rousing success! For those Lions that missed it; where do you get your Lions battery recharged? I come back from Conventions, State & District Meetings, and my own Club Meetings ready to *CHARGE!* And ready to *WIN!* Every once-in-a-while, we all get rundown and need or require our batteries to be recharged. For me, my enthusiasm builds every time I hear a new Lion's story of service and that's what I heard at the State Convention.

I heard other things as well. We talked about membership. In fact, International Director Doug Lozier and President Al Brandel talked to the Governors & Vice Governors for two hours about building strength in our Association. YES...that means strength in numbers. President Al spoke to each of us individually about our gains & losses, he had the numbers. He wanted to know each Governor's plan to finish the year positive in membership. This District's plan is ***ONE MORE***. Each Club will have one more member than they started with at the beginning of the Lions year. We have a great Membership Chair and his programs WORK! Every Club that I have visited has agreed that they need ***ONE MORE***. PDG Art's plan will get you ***ONE MORE***. In fact, PDG Art's plan could get you 17 more...it did in Culver! PDG Art's plan could get you 6 more...it did in Lakeville! Sometimes asking & asking works; that added 7 Lions in Urbana and 3 in Lakeville! The point is.....you know what it is. The question is; what are you doing about it? I, with DGE Bill beside me, said the District will continue doing what we are doing and we will be positive in membership on June 30. I said our approach is working. We are using our resources to strengthen our existing Clubs. PDG Art's programs work and President Al knows it. Asking works. Last month, we talked about participating in your Clubs future. Appoint all your Club Members to the Membership Committee. Challenge them to each bring a prospective member to a meeting *and make that meeting fun.*

The dues increase passed. The State dues increased from \$11.50 to \$16.00 (an increase of \$4.50/year). PDG Vern Tincher was elected to International Convention Committee. All the proposed amendments passed except the one to register & vote on the same day, which was voted down.

President Al, by the time the convention was over, knew that the Indiana Lions were solidly behind Past International Director Wayne Madden for 2<sup>nd</sup> International Vice-President in 2010.

The Council Chair for 2009-2010 is DG Bob Morton from District B, next door to the east. Most Clubs in the southeast corner of our District know Lions Bob & Kathy Morton from the Bippus Lions Club.

*If your Club isn't plus in membership, contact Membership Chair PDG Art Birk ...IMMEDIATELY!* He has programs that WORK...PROMISE. **DG Sam**

## DGE Bill Wallace Notes~

As we prepare for our 2009 State Convention, we need to review what we have done this year. Has your Lions club worked to help your community more this year? Have you looked at the results produced by the projects run in your community? Have you checked to see if the same old projects are producing fewer results or should you try something new?

All of us have a tendency to slip into old and comfortable habits and not look to see if something else might be better for the people in your community and for the new Lions in your club. Sometimes new members go along with the existing projects but then simply drift off because the same people are running the projects in the same old way and the newer Lions suggestions are disregarded. We all know the process: old Joe has been running this project since Hector was a pup and he knows what to do and how to do it. Jane has some new ideas about the project, but no one supports her so she simply goes elsewhere to the Rotarians or the Kiwanis and then everyone asks why.

Lions need to grow and get the community excited again. Giving out 3 scholarships is fine, but might the funds be better used helping the Scouts build a better campground? How about a special event fundraiser that involves several local clubs to help the Boys and Girls club? Has anyone tried to get a Leos club started?

I can remember working at my last job and being told at every management meeting to think outside the box. Old mindsets ruin otherwise good and active clubs and members wonder why membership is dwindling. All community clubs are growing older and nearly all complain that they are losing members to the old age homes or worse yet, to the cemetery. Has your club tried to recruit younger members only to be told they are too busy with other things? How about inviting the entire family to attend. Find a way to get families involved in activities. Have fun events for families which the adults and children can enjoy. Look around and see what might be fun -- how about holding what we used to call a "field day" where activities are planned to keep everyone involved in the fun.

Let's work to get Lions rolling again.

*DGE Bill*

---

Our *FAMOUS* Cabinet Secretary Treasurer; PDG Ann Haffner needs to let you know about:

Submitting \$1000 for a Melvin Jones Fellowship or \$500 for a W. P. Woods Fellowship; **BE SURE YOU INCLUDE THE PROPER FORM.** W. P. Woods Fellowship forms can be downloaded from the Indiana Lions Foundation website [www.lionsfoundation.org](http://www.lionsfoundation.org) under Forms/Applications. The LCIF Melvin Jones Fellowship Application/Donation Form can be downloaded from LCIF's website at [www.LCIF.org](http://www.LCIF.org). Click on Materials and then Forms. If you have difficulty locating either of these I can e-mail them to you.

You can mail your applications and checks directly or submit them through me. **REMEMBER**, it sometimes takes a month or longer so be sure to apply in plenty of time so your award(s) are received by your planned presentation date.

LCIF guidelines state that clubs can accumulate donations for Melvin Jones Awards if each payment is at least \$100 and the required amount, \$1000, is accumulated within five (5) years. If you anticipate doing this you need to indicate with each payment your club's intentions by checking that you will supply a designee at a later date. Campaign SightFirst II donations are also eligible for Melvin Jones Fellowship Awards. You should designate in Part 6 that your donation is for CSF II. If you have a question about the amount your club already has on deposit with LCIF please contact me as I have that information.

The Indiana Lions Foundation has similar guidelines regarding installment payments. If your club feels it can accumulate \$500 within a reasonable period of time you need to indicate with each payment your club's intention with a note stating you will supply a designee at a later date. Installment payments should not be less than \$125. Lions can earn \$50 credit toward a W. P. Woods Fellowship for themselves or their club by working a shift for the Indiana Lions Foundation at the State Fair or the Speedway. Contact one of our trustees for information.

By the time you receive this newsletter I hope you have completed your club's **PU 101 OFFICER REPORT FORM** and submitted it to LCI and DG Sam. This is urgently needed so that DGE Bill can complete the District Directory for 2009-2010 and get it to the printer before he leaves for District Governor Elect School and the International Convention in Minneapolis in June.

**CLUB OFFICER TRAINING** will soon be held in four locations in the district on four different evenings. Please check the schedule in this newsletter and encourage ALL OF YOUR OFFICERS to attend, whether new to the position or a returning officer as new information will be given for all officer positions. Any Lion, incoming officer or not, is welcome to attend as there will be information of interest to all Lions.

If you have questions about any of the above or other topics, please don't hesitate to contact me at (574) 457-3054 or [ahaffner@kconline.com](mailto:ahaffner@kconline.com) and I'll do my best to assist you.

*CST-PDG Ann*

---

**ARE WE READY...**to let the big dog out? We are not a lap dog but a big dog that's been fenced in? **ARE WE READY** ...to handle the challenging times and the challenges of **change**? **ARE WE READY**...to flex our mental muscles and get our minds in the right shape to handle the challenging times? The future has a way of arriving unannounced!

(continued; next page)

Let us embrace **change** despite the uncertainty that accompanies it, as the world needs the service LIONS offer and we will continue to be proactive to meet **changing** needs. John F Kennedy once said "Change is the law of life, those who look only to the past or the present are certain to miss the future."

While our thoughts of the future or time constraints consume us, just getting through the next day, week or month really requires mental fitness. But the truth remains; our Lions Association is not currently where it should be, whether it's Club membership, Club leadership or Club financial-ship (*new word for the English language*), we are plagued by fears, worries and threats of things getting worse. On the other side of the coin, we are also aware that in every crisis opportunities are created.

There is another exciting challenge of **change** to be met. As the world's premier service organization, we are looking to become far stronger and to regain the strength the Indiana Lions have had in the past. We will do this in Everytown and in Alwaysville and in Myburg. Of course those towns don't exist, you put the name of your community in!

In these times of concern, while active LIONS exercise the art of service and we position ourselves for further growth, **ARE WE READY**...to let the big dog out to accept the challenge of **change**?

---

A 92-year-old, petite, well-poised and proud man, who is fully dressed each morning by eight o'clock, with his hair fashionably combed and shaved perfectly, even though he is legally blind, moved to a nursing home today. His wife of 70 years recently passed away, making the move necessary. After many hours of waiting patiently in the lobby of the nursing home, he smiled sweetly when told his room was ready.

As he maneuvered his walker to the elevator, the nurse provided a visual description of his tiny room, including the eyelet sheets that had been hung on his window.

**"I love it"** he stated with the enthusiasm of an eight-year-old having just been presented with a new puppy.

"Mr. Jones, you haven't seen the room...just wait" said the nurse.

**"That doesn't have anything to do with it,"** he replied. **"Happiness is something you decide on ahead of time. Whether I like my room or not doesn't depend on how the furniture is arranged. It's how I arrange my mind. I already decided to love it. It's a decision I make every morning when I wake up."**

LIONS: How did you wake up this morning?

*Have a nice day, unless you already have other plans...*

Let your Club know it is attitude that will make us or break us. Start small and work up to the big stuff. Membership is not big stuff! It is easy, just listen to PDG Art. We can do this! Having prepped you, don't read...study PDG Art's words...it is important, *very important*...

---

### ***TRY, TRY, and TRY AGAIN!!!!***

Membership is vital to your club. You can do without a meal. You can do without a building. You can do without a lot of equipment. BUT you cannot do without members. If you are to leave your club in a better position than it is now, you must provide for new leadership, new goals and new members to carry on.

Now, I have stated what you need for the future, how about starting to prepare for your clubs legacy? The membership plan your District is promoting did not start this year. This plan started with bits and pieces in the 1980's. This plan started with many failures, some successes and lots of hard work by many Lions. Things that did not work were thrown out and those that worked were used. The result is a plan that works! This plan was first used in our District about 2000.

It took years to convince the Culver Lions Club to use this plan. In other words; there were a few failures in convincing the club to use this plan. Now the membership plan is the heart and soul of the Culver Club. The result is new leadership, new workers, new projects and a new outlook..

Try this plan and join the ranks of clubs using this plan. Mishawaka, Lakeville, Elkhart, Madison Township, Warsaw, Culver and Wakarusa in our District are using this plan or will use the plan in the future. Clubs in other Districts using this plan are: CARMEL (D) – SALEM (E2) – DOOR VILLAGE (A). There are plan presentations scheduled for the home club of PID Gene Rice, Wanatah (A).

Join the growing ranks of growing clubs with growing membership by having us present to your club this plan for membership. We will be glad to explain how it works. BECAUSE IT DOES!

PDG Art Birk

574-842-3690

[iambirk@att.net](mailto:iambirk@att.net)

---

LCIF Wire Transfers should NOW be made to JP Morgan Chase Bank. If your Club is donating to LCIF (they should!) and if these donations are completed through a wire transfer; the bank has changed. Contact CST-PDG Ann for more details.

**...Golfers Needed for Annual Fundraiser...** The Millersburg Lions Club will host its 5th Annual Benefit Golf Scramble with a shotgun start on Saturday **May 23rd**, 8:00 am at Timber Ridge Golf Club in Millersburg, IN. Proceeds from this scramble will go toward the Sunshine Day Care Ministry in Millersburg and other community needs. We raised nearly \$2,000 last year and we would like to exceed that amount this year to help those in need.

The entry fee after April 15<sup>th</sup> (you missed the early discount) will be the same as last year, \$70 per player. Remember, a portion of this fee is tax deductible! Fees include golf and cart, prizes, raffle entry, donation, a small appreciation gift, mulligans and string (to help improve our scores). Continental breakfast and lunch will also be included and provided by Timber Ridge Golf Club. What a deal!! This year's event will feature hole-in-one prizes, including a **\$10,000** top prize. There will be many prizes available as well as individual plaques for the winning team. Sponsors are welcome and donations will be accepted for prizes or hole sponsorship, which is only \$50. Gather your golfing members and bring them to Millersburg for a fun day and help serve the easy way! **Registration and fees must be received by May 16<sup>th</sup>**. Mail entry fees and contact information to:

Millersburg Lions Club                      HOME: 574-642-5035  
C/O Lion Sam Lashley                      EMAIL: [slashley@hoosierlink.net](mailto:slashley@hoosierlink.net)  
209 Travis Ct.  
Millersburg, IN 46543

---

### STEP UP!

- **In Leadership** (plan now to serve in a top club office)
- **In Membership** (bring in at least one member this year)
- **In Fellowship** (shake a hand, make a friend, go on a visit)
- **In Stewardship** (you're an owner; help run the club wisely)

---

### ***The LaFontaine Lions Club wants you to know...***

**May 8** – Dan's Fish & Chicken Fry – LaFontaine Community Building 4-7PM

**June 19** – 20-LaFontaine "Ashland Days" – LaFontaine Lions – Kettle Corn

---

### ***The Somerset Lions Club wants you to know...***

**June 6** - Lions Club Smoked Pork Chop Dinner 4-7 at the Community Building

**June 6** - Somerset Town Rummage Sale 8 am to ??

**June 7** - Lions Club Gospel Sing and Quilt Show at the Community Building.

---

***The Centre Township Lions Club along with the F. G. Hay Primary Center*** are sponsoring a Port-A-Pit Chicken & Rib Sale on **Friday May 8** from 3:00-6:30 at the school; 19685 Johnson Road, South Bend. The school is between US31 S and Miami Road. The cost of 1/2 chicken will be \$6.00 and a slab of ribs will be \$8.00. We'll also be offering the new Pit-Tatoes for \$3.00. Anyone interested in presale tickets may call Lion Don Gilpin, 574-291-8067, Lion Judy Liszewski, 291-4992 or PDG Howard Jones, 574-656-8489 **BEFORE** April 27. There will be extra chicken and ribs available on a first come first serve basis.

---

### **LET'S GO RACING!**

The Indiana Racing Lions are putting together their parade schedule. If you want your event to be considered, contact PDG Rev. Will. The schedule so far:

May 9 - **PIERCETON** – Practice at 10 am; Lunch & Business Mtg. @11:45 at the Blue Lion

May 25 - **MILFORD** – Parade at 10 am

June 12 – **ROCHESTER** – Parade at 7 pm

June 20 - **LAFONTAINE** - Parade at 10 am

June 27 - **LAKEVILLE** – Parade at 9 am

June 27 - **CHESTERTON** – See PDG Verkuilen for info

June 28 - **DYER** – Still pending - See PDG Verkuilen for info

July 3 – **HIGHLAND** – Line up at 5:30 pm – See PDG Verkuilen for info

July 4 - **AKRON** – Will advise parade time

July 4 – **GRIFFITH** - Line up at 9:30 am – See PDG Verkuilen for info

July 4 – **MUNSTER** – Parade at NOON – See PDG Verkuilen for info

July 6-10; **INTERNATIONAL CONVENTION** – More later; we are planning to be in the parade

July 25 - **NEW CARLISLE** – pending

August ? – **CULVER** – Parade at 10 am

Sept. ? - **PLYMOUTH** - Parade at 9:30 pending

## ARE YOUR TAXES PAID ?

By the time you read this tax time will have passed, but it will still be on your mind. Your check may not have cleared, or you may not have gotten a refund. Have you thought what a tax is and why do we have them. Per Webster a tax can take various forms. It is a percentage, a requirement base on income, sales, or service. This requirement is most often imposed by a government. We in the United States expect and get services for taxes that are levied and paid. The return is not always in keeping with the assessment. In a democracy we impose taxes on our selves. How do you like them apples?

We as Christians are not surprised that taxes are collected. The bible speaks of these in many ways and many times, starting in the old testament when collections were made to build the temples. The first thought in the new testament is when Mary and Joseph go to Bethlehem because that is where they were to be taxed. The tax collector was not condemned.

What tax do you impose on your self? First if you are reading this you are most likely a Lion which means you have accepted the tax we call dues. Second if you are what we call worth you salt, you have willingly agreed to do many tasks for your club and your community. One of the definitions given by Webster is a burden. We know a burden can be imposed or picked up. All Lions are good at taking on burdens to lessen the burden of others.

The government will give temporary relief for payment of taxes, God gives eternal relief.

The Psalmist writes in the 55<sup>th</sup> psalm, "cast your burdens upon the Lord, and He shall sustain you; he will never suffer the righteous to be moved". In Matthew Jesus states, "Come to me, all you who are weary and burdened, and I will give you rest. Take My yoke upon you and learn from me, for I am gentle and humble in my heart, and you will find rest for your souls. For My yoke is easy, and my burden is light". With this encouragement and promise how can we not move forward in our mission of help and healing. With this how can we worry about some tax that may be imposed by a government that we are a part of and in essences control.? Can we say with the poet," he is not heavy he is my brother".

*Lion Chaplain Jim Harper*

---

## Shirts and caps are important

Shirts and caps with the Lions logo are important Public Relations tools. If you are having a community project of any kind the general public should be able to tell who the Lions are and what better way than with a gold or purple shirt that says you are a Lion.

It not only points out that you are a Lion but tells others you are proud to be a Lion and proud to serve your community.

*PDG Jeri Seely, District 25-G PR Chairperson*

---

Our guest writer this month is International President Al Brandel. His article is the full text of a letter he sent to all Governors;

*One of my favorite American football coaches, Lou Holtz, was never too concerned if his team was trailing at halftime. He said this:*

*"How you respond to the challenge in the second half will determine what you become after the game, whether you are a winner or a loser."*

*For Holtz, halftime played a special role in his game plan. He saw it as a time to take note of what worked and what didn't work in the first half. It was an opportunity to restore his team's confidence. By making the proper adjustments they could still win the game.*

*We are now in the second half of our leadership year and, if you haven't done so already, this is the time to review your goals, take a close look at what is working and to make whatever changes are needed to end this year as a winner.*

*The first half is history. It is what we do now that determines how we've done this year. We have three months left in which to write the legacy of our leadership. Will your legacy be one that you will be proud to pass on to your successor? Will you have left Lions Clubs International better than you found it? Only you can answer that question.*

*President Al*

---

## WHERE IS YOUR PU101?

## Don't Miss Memphis

Fellow Lions — Don't miss Memphis in September. It's the home of the blues and birthplace of Rock'n Roll. The form committee says the No. 1 reason Lions don't want to miss the USA/Canada Lions Leadership Forum in Memphis, Tenn., Sept. 24-26, is because of the Memphis Sizzle. Expect the unexpected: pandas, a pyramid on Main Street, ducks swimming in a lobby fountain and rooftop sunset parties.

Reason No. 2 is almost as good . . . The hotels range from the historic Peabody Hotel to new properties bearing the brands of Hilton, Marriott, Doubletree and Holiday Inn.

And if neither of those work try No. 3 . . . Where else will you find Graceland, the National Civil Rights Museum and Beal Street — the second most popular entertainment district in the U. S.?

Contact *PDG Jeri Seely* (574) 658-4842 or go on line for a reservation form.

---

### *The Fulton Liberty Lions Club wants you to know...*

Their **LIONS SHINE IN 2009** parade is **August 1, 2009**. Step off time is 11:00AM. To be in the parade, contact: LIONS DON & LINDA CLOUSE @ 574-857-3241. They will send you an entry form.

President Linda Wade says: "*In order to celebrate properly, we need lots of entries from our area Clubs! We encourage you to bring a float (either LIONS centered or detailing events of your Club) to be in our 11:00AM parade through the streets of Fulton. If you couldn't possibly handle a float, please consider a walking entry, vehicles of some sort, or any other innovative idea.*"

There may be a LIONS Club competition &/or booths in the park. If you have an idea; call Linda Wade @ 574-857-6101. There are prizes! \$50 = BEST LIONS FLOAT \$25 = MOST CLUB MEMBERS \$25 = TRAVELED FURTHEST

---

### *The Mid Lakes Lions Club wants you to know:*

**May 16 & 17** - Oswego Trader Days; Sat 9 AM - 5 PM, & Sun 10 AM - 4 PM Pierceton Lions Club will have breakfast from 7 - 9 AM on Sat Pancakes, sausage, etc. The **Oswego Trader Days** illustrate a time period & events from 1765 to 1865, including archery, black powder shoot and a wedding.

---

### *The New Carlisle Lions Club wants you to know...*

is having an open house to celebrate their 70<sup>th</sup> Anniversary on Saturday May 16 from 2 to 4 PM with a Recognition Program beginning at 2:30 at the Lions Club on College St. and you are invited.

---

**WE WILL** be having an **Indiana Lions Law Camp** this year. The Camps have been re-organized and will be run by the ITA (Indiana Troopers Association) instead of the Indiana State Police. Camps as we know them will not change. Troopers will still direct and run our camps. A camp application will be available mid-April and will be on the Indiana Lions Web Site. Please bear with us.....we are about 6 weeks behind due to the switch. In the mean time, Look for Junior High kids that might be interested in attending camp. If you don't have any kids, please consider making a donation - because there are always children who would like to go but cannot afford the cost. The camps are always in need of funds to purchase bottled water, snacks and little extras that make the camp fun! We are always in need of funds to pay for entrance fees while on field trips or to help pay for transportation via a bus.

Lions Law Camp is a great camp but it will only survive if the Lions of Indiana continue to support the camps. Let's support the kids and show the ITA what Lions can do! If your club would like a program, or have any questions, please contact me and I will make the arrangements.

PCC Linda Tincher - State Law Camp Chair - 812-240-0545 - [vtincher@ma.rr.com](mailto:vtincher@ma.rr.com)

---

### **PONDER THIS:**

**From the Chicago Tribune (Illinois, USA) December 18, 2008** – Lions Clubs International and other service organizations make determined efforts to change their approach to membership recruiting by incorporating meeting flexibility, family activities and event-based participation. (*I found this at the LCI website when looking for ideas to spark Club attendance and membership.*)

**THEN, I found this from the Mail-Journal (Milford-Syracuse, Indiana) April 8, 2009** – Satellite Kiwanis Club proposed – The K-Clubs in the area all meet in the early morning. A Satellite organizational meeting was held to determine interest in a Club that meets at a different time/day.

***SURE SOUNDS LIKE A LIONS BRANCH CLUB TO ME.***

---

### ***ADVERTISE – ADVERTISE – ADVERTISE - ADVERTISE***

It's that time again! DGE Bill Wallace is putting together your District Directory and wants your advertisements. Tell the District G Lions World what your Lions Club is doing or will do next year. Remember PR – PR – PR! Send your ad to DGE Bill at [wjwallace1@embarqmail.com](mailto:wjwallace1@embarqmail.com). AND he needs your PU101 for the directory too.

# YOU ARE INVITED

## 2009-10 25G NEW OFFICER MEETING (& TRAINING)

New Paris Sunnyside Park Building	Tuesday	May 12 - 7:00-8:30 p.m.
Mishawaka Public Library	Wednesday	May 13 - 7:00-8:30 p.m.
Pierceton Lions Building	Wednesday	May 27 - 7:00-8:30 p.m.
Denver Community Building	Tuesday	May 26 - 7:00-8:30 p.m.

### Featuring Special Sessions for

- \* *Presidents and Vice-Presidents*
- \* *Secretaries*
- \* *Treasurers*
- \* *Tail Twisters, Lion Tamers, Directors*
- \* *Membership and Retention Chairs*

### PLUS SPEAKERS ON MEMBERSHIP AND PUBLICITY.

These sessions are valuable for all current, incoming and potential officers .... or Club members who want to learn more about how Lions Clubs work in District 25-G.

Sessions will be led by experienced Lions eager to share their knowledge with you.

No reservations required. Just come to the location most convenient for you.

Refreshments will be served.

### For more information call

PDG Dave Eisen

OR

DGE Bill Wallace

work: 574-259-5277 x 300

home: 574-935-3439

home: 574-255-5613

[wjwallace1@embarqmail.com](mailto:wjwallace1@embarqmail.com)

[d.eisen@mphpl.org](mailto:d.eisen@mphpl.org)

---

### *A PRIMER ON LEO CLUBS...*

Like Lions in the wild; target the juiciest prospects and who are they:

1. TARGET SOMEONE WITH A CONNECTION. Who is the first out and last in to collect for M.D.A. on Labor Day. Someone with a kid who has M.D. Talk about Indiana Lions to people who have a connection to sight problems or cancer issues.
2. TARGET TEENS WHO FEEL THEY HAVE A NEED. Maybe they want benches at their bus-stop. Explain how Leos can fulfill dreams.
3. TARGET PEOPLE WITH A PASSION. Those are the people who really get hooked on something. (That's exactly what put me (State Leo Chair Doug Rodenbeck) on the radar of my sponsor.
4. TARGET OTHER PEOPLE'S NEWSLETTERS, NEIGHBORHOOD ASSOCIATIONS, CHURCHES, AND SCHOOL PUBLICATIONS. It is free advertising to the community minded.
5. TARGET PEOPLE WHO KNOW PEOPLE. Preachers, Principles, etc... these are the folks that can identify good prospects they know and will be able to introduce us to them. DO NOT be afraid to ask for an introduction.
6. Have an exciting reason to join. A signature reason that excites them in you.
7. Educate yourself about the program. You can't sell the program if you are not well versed in it. I (Doug) can help.
8. Successful programs are run by people who are enthusiastic about their program AND SHOW IT! Have the program in place FIRST. Do not recruit kids, then say; "What are we going to do?"
9. Have an adult presence. Either a Lion or school faculty member. It helps get better kids.

*Leo State Chair Doug Rodenbeck*

## GOVERNOR'S SCHEDULE

### May

2 District G Cabinet Meeting  
4 OV at New Carlisle  
5 OV at Peru  
6 OV at Sidney  
11 OV at Millersburg  
21 OV at North Webster Lioness

### June

3 Syracuse Officer Installation  
11 OV at Rich Valley  
16 OV at Somerset

### July

6 – 10 International Convention

---

**These are confirmed dates. If I missed something...let me know!**

---

#### Directory Corrections:

- Change the Email address for PDG Evaristo "Buddy" Mancha and Lion Deborah Mancha to: [suzzy1954@yahoo.com](mailto:suzzy1954@yahoo.com)
- Change the Email address for DG Gary Lawson to [pdglawson@crtc.com](mailto:pdglawson@crtc.com) and for Brenda Lawson to [bl6@crtc.com](mailto:bl6@crtc.com)
- Change the Email address for PCC Sal Silvano to [salsilv@gmail.com](mailto:salsilv@gmail.com)
- Change the Email address for PDG Glen Wentland to [glen@indianawentland.com](mailto:glen@indianawentland.com)

---

## ***PU101'S ARE DUE!***

HELP DGE BILL GET A HEADSTART ON YOUR DIRECTORY BY GETTING YOUR CLUB'S PU101 IN...PERIOD!

In case you are wondering; ask your Club Secretary if you are in or not.

---

**YES**, you can attend the Cabinet Meeting **but** you will not be able to eat.  
The reservations were due on April 27. Come around 12:45 to enjoy the meeting.  
See last month's Newsletter for directions to Quaker Haven or check the District website:

[www.lions25g.org](http://www.lions25g.org)

With many THANKS to New Paris Lion Dave Smoker.

---

District Governor Sam Fryback  
8236 E. Sunrise Drive  
Syracuse, IN 46567

<p><b>PRSR STD U.S. POSTAGE PAID KENDALLVILLE, IN PERMIT NO. 258</b></p>
--